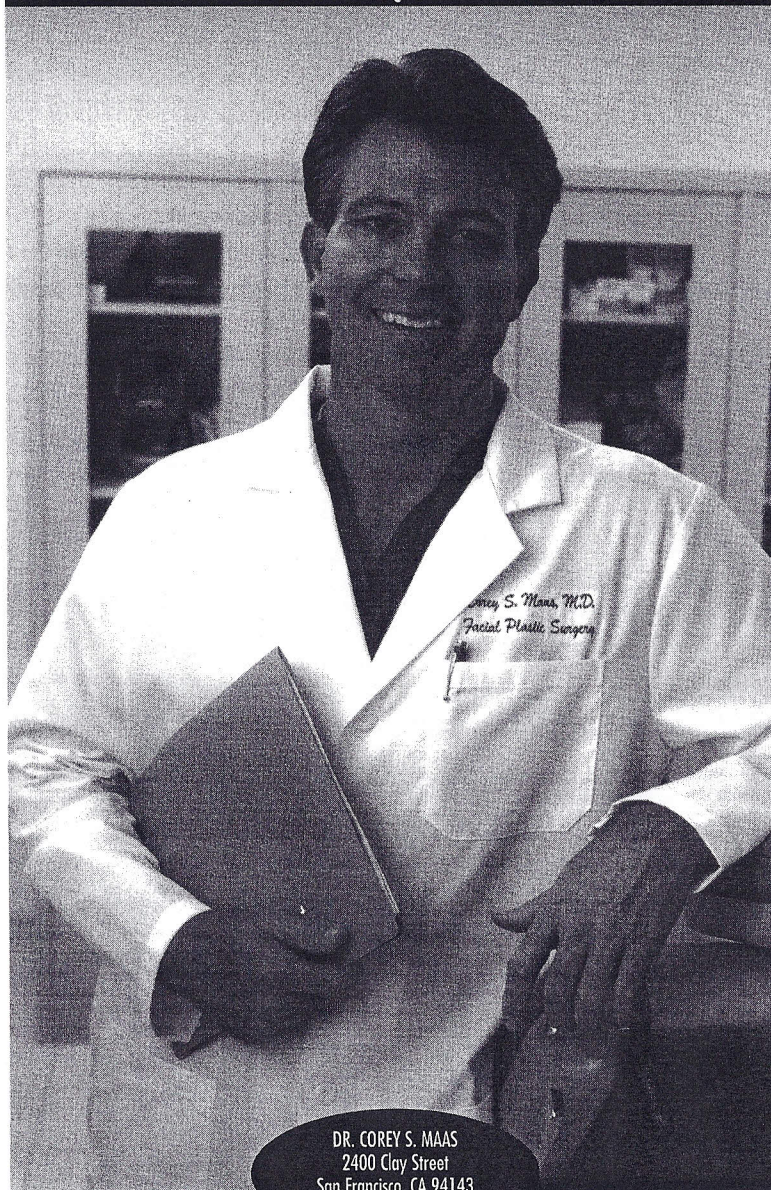


the beauty makers



DR. COREY S. MAAS  
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## Dr. Corey S. Maas

**D**r. Corey S. Maas specializes in facial plastic and reconstructive surgery, including minimally invasive office procedures with short recovery periods. His credentials include specialized training and experience in surgical procedures to reverse the signs of aging, refine facial features, correct congenital and acquired facial deformities and nasal disorders. Treatment outcomes reflect this level of training, experience and acknowledged expertise.

Dr. Maas is highly regarded as an expert in the area of aesthetic facial procedures and has been featured in numerous newspaper articles and television programs – and in popular women's magazines such as **Vogue** and **Allure**.

The San Francisco, California-based physician is director of the Appearance Care Center, which is affiliated with the University of San Francisco (UCSF) Medical Center – long considered one of the top medical and research centers in the world. The doctor combines his experience as an academic professor at the university with an active cosmetic and reconstructive surgery practice.

In addition to his surgical expertise, Dr. Maas brings to the Appearance Care Center an aesthetically oriented, patient focused approach that is unique. Consultation and facial analysis are individualized and provided in a comfortable office setting that provides computer assisted facial imaging. Ancillary consultations with nurse specialists, aestheticians and nutrition and fitness experts are appropriately used to treat each patient according to her or his individual needs.

"The Appearance Care Center offers care and service for patients with congenital and traumatic deformities of the face and neck in addition to cosmetic surgery of these areas," said Dr. Maas. "The goals for all such procedures are individualized for each patient



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to restore a balanced and youthful appearance without a superficial, operated look.

"We take great pride in our affiliation with the University of California's School of Medicine, an internationally renowned medical center and teaching institution. Our facilities are cutting edge, prompting the innovation in research and medical care that hallmark the UCSF Medical Center. But true excellence isn't about technology. It's about people. And our Center is recognized worldwide for its high standards...for the finest trained physicians, nurses and staff managing quality patient care."

The doctor said the Appearance Care Center include highly qualified physicians in the areas of dermatology and dermatologic surgery.

"These UCSF clinical faculty bring expertise in the management of surgical and non-surgical skin conditions such as aging, vascular (blood vessel) disorders, skin cancer, hair replacement, hair removal and body fat removal (liposuction)," he said.

"Our occuplastic surgeons (eyelid specialists) are expert in repairing complicated deformities of the eyelid and eyebrow area. These UCSF clinical professors also bring expertise in the facial area of lid sagging (ptosis), eyelid reconstruction and eyelid aging."

He said aesthetic nurse specialists on Appearance Care Center staff offer a number of ancillary treatments that include micro pigmentation (tattooing) of lips, eyebrows and skin color disorders; treatment of small facial vessels (sclerotherapy); facial peels and skin care regimens.

"Our aesthetic nurse specialists are highly trained and experienced, work under the close guidance of our physicians, and play an integral role in overall patient management," the doctor said.

The Appearance Care Center is affiliated with three different surgery centers in San Francisco. The UCSF Surgery Center is used for more intensive procedures and is fully accredited and staffed by UCSF specialists, anesthesiologists and physicians. This comprehensive facility is located at 400 Parnassus and maintains a full complement of state-of-the-art surgical equipment and support infrastructure.

## Dr. Corey S. Maas

The California Pacific Medical Center (CPMC), located at 2333 Buchanan Street, recognized nationally for the excellence of its physicians and nurses, is employed for the provision of a variety of surgical services. And HealthSouth Surgery Center of San Francisco, located in Suite 200 at 1635 Divisadero, provides a variety of outpatient services and has earned a regional reputation as the "Center of Excellence for Outpatient Surgery."

"Facial scars, facial paralysis, facial and body fat, eyelids and forehead, wrinkles, folds and crows feet, ears, lips and smile lines, nose, chin and cheeks, face and neck and skin cancers...they're all among the plastic surgery procedures we correct," Dr. Maas said. "Our SoftForm procedure is a sub-dermal facial implant that is used to eliminate creases and furrows by providing structure and support underneath the skin. And we use Botulinum A Toxin (Botox) for the correction of wrinkles."

Dr. Maas received his medical education at the University of Florida College of Medicine, where he was an honors graduate. He continued his training with a surgical internship and residency at the St. Louis University School of Medicine and completed his specialty training with a fellowship in facial plastic and reconstructive surgery at the University of California San Francisco School of Medicine, where his achievements earned him an appointment to the full-time faculty.

He is board certified by the American Board of Facial Plastic and Reconstructive Surgery and the American Board of Otolaryngology – Head and Neck Surgery. He is also a Fellow of the American Academy of Facial Plastic and Reconstructive Surgery, the American Academy of Otolaryngology and the American College of Surgeons.

The doctor is an active member of numerous professional organizations and serves on the board of directors of the American Academy of Facial Plastic and Reconstructive Surgery. He is also a respected teacher and well-published researcher responsible for the surgical specialty education of medical students, residents and other clinicians.